

# Iman H. Ghasempour

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## EDUCATION

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### **Master's Degree – Media, Democracy, and Human Rights** Sept 2025 – Expected June 2027

*Linnaeus University — Kalmar, Sweden*

- Relevant coursework: Media Governance, Digital Rights Policy, AI Policy
- Projects on hate speech regulation in the EU and multistakeholder internet governance

### **Bachelor of Arts – Communication Studies** Graduated May 2023

*University of Missouri-Kansas City — Kansas City, MO, USA*

- Extracurricular: Gorilla Activities Board — event planning, budget management, and social media marketing campaigns (Aug 2017 – May 2019)
- Homecoming Royalty Chair — led cross-functional teams and planned large-scale campus events (2018)

## EXPERIENCE

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### **Marketing Assistant** Feb 2024 – Aug 2025

*Power Sales — Lenexa, KS, USA*

- Produced visual assets using Adobe Photoshop for a digital product catalog distributed to clients
- Managed image resizing, formatting, and quality control across a large catalogue of product listings
- Coordinated with internal teams to meet production deadlines for marketing materials

### **Brand Ambassador** Dec 2021 – Jun 2022

*Renewal by Andersen — Lenexa, KS, USA*

- Generated qualified leads through event-based outreach and door-to-door canvassing
- Represented the brand at trade shows and special events, increasing product awareness
- Coordinated scheduling between office staff and prospective clients

### **Voter Registration Intern** Aug – Oct 2019

*Loud Light — Kansas City, MO, USA*

- Organized on-campus voter registration drives, assisting students through the registration process
- Educated peers on voting rights, election procedures, and civic participation
- Collaborated with a remote team to coordinate outreach efforts across multiple campuses

### **Tele-Counselor** Oct 2019 – May 2020

*Student Success Center, Pittsburg State University — Pittsburg, KS, USA*

- Contacted students proactively to connect them with academic support and tutoring services
- Scheduled advising appointments and maintained records using Google Calendar

## SKILLS

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**Languages:** English (native), French (conversational)

**Software & Tools:** Adobe Creative Suite (10+ years), Microsoft Office, Google Suite, Google Analytics, Notion

**Writing:** AP Style, academic writing, policy analysis

**Research:** Qualitative research methods, media governance frameworks, digital rights policy